



L. R. S. M.



Shriji Huzur Dr. Lakshyaraj Singh ji Mewar of Udaipur:

### **A Modern Royal with a Vision for Global Progress**

Shriji Huzur Dr. Lakshyaraj Singh ji Mewar of Udaipur (Shriji) stands as a proud 77th custodian of a 1500-year-old legacy rooted in valour, tradition, and community service, embodying the ethos of his legendary ancestor, Maharana Pratap. As a modern royal, he redefines what it means to be a "working royal" - a free-spirited traveler, rational philosopher, and a "scientific sadhu" who balances heritage with contemporary thought. This distinct approach allows him to transform the Mewar dynasty's values into dynamic actions that shape and uplift society today.

Guided by his motto, "grow through life, not just go through life," Shriji - seamlessly merges tradition with forward-looking community initiatives. His impact spans education, environmental conservation, heritage preservation, and youth empowerment, building a vibrant vision that is as inspiring locally as it is globally, placing each of his remarkable and innovative endeavours at the service of 'the greatest good for the greatest number.' Commended by the Hon'ble President of India, he is a global ambassador for Indian culture and an icon for the youth.

### **Champion of Education and Philanthropy**

With a steadfast commitment to educational reform, on an individual level, he funds the education of an entire girl's government school in Udaipur, continuing the 150-year old Mewar tradition of education for girls. He has impacted over thousand's students, creating a stress-free learning environment at the Maharana Mewar Public School and Maharana Mewar Vidya Mandir by integrating academics with arts, crafts, music, and robotics.

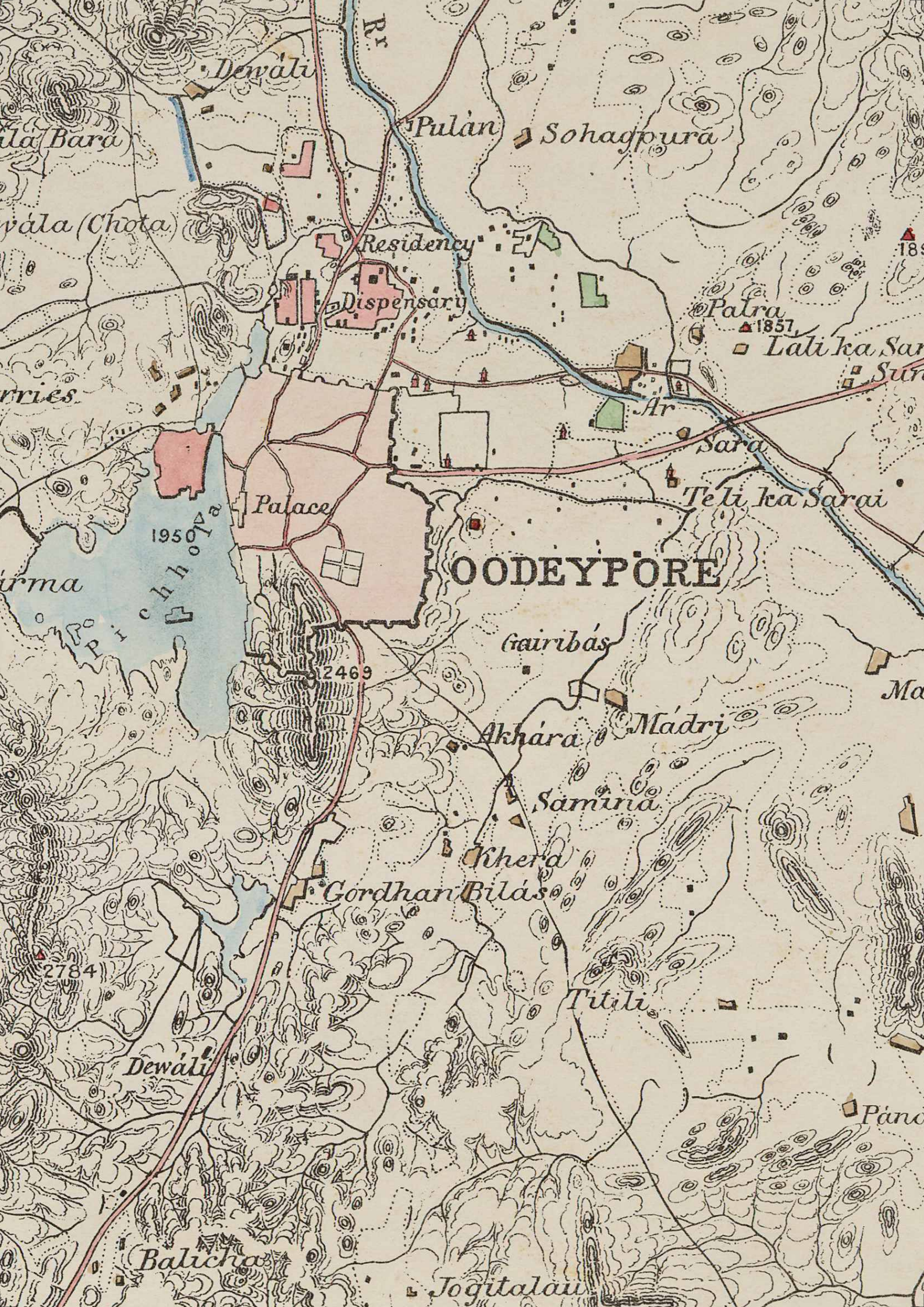
During COVID-19, he coordinated essential supplies, providing food, hygiene kits, and services to vulnerable communities, underscoring his dedication to social welfare on a wide scale. In addition, he works in diverse areas including women empowerment, animal welfare, the welfare of army widows (a 450-year-old generational initiative) and former members of the Army and Police force.

### **Global Custodian of Heritage**

As a Chairman and Managing Trustee of Maharana of Mewar Charitable Foundation his work revitalizes historical sites and promotes sustainable tourism while taking Udaipur's vibrant art and culture to international museums like London's Victoria & Albert Museum and New York's Metropolitan Museum of Art; The Kunsthalle Der Hypo-Kulturstiftung, Munich; The Chateau de Chambord, France; National Museum of Asian Art, Washington, DC; The Cleveland Museum of Art, Ohio with the Smithsonian Institution, USA; The Museum Rietberg, Zurich, amongst others. As President of the Maharana Pratap Smarak Samiti, Shriji preserves the tangible and intangible heritage of Mewar with modern relevance. Through these initiatives, he celebrates Mewar's legacy while adapting its spirit to inspire a global audience.

### **Environmentalist and Record Holder**

Shriji's commitment to environmental causes is demonstrated through his numerous initiatives for conservation and sustainability. Through the Maharana of Mewar Charitable Foundation, he addresses issues like deforestation, pollution, and water conservation. His 'Go Green' movement and #SaveWater campaigns engage citizens and school children alike, raising awareness for ecological responsibility.



Devāli

Pulān

Sohappura

Residency

Dispensary

Patra  
▲ 1857

Lali ka Sarai

Palace

# OODEYPÖRE

Gairibās

Akhāra

Madri

Samina

Khera

Gordhan Bilās

Titili

Devāli

Balicha

Jogitalau

1950

2469

2784

1857

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Shriji holds an impressive ten Guinness World Records for his impactful environmental and charitable initiatives, each exemplifying his dedication to creating meaningful change. His records include pioneering large-scale efforts such as Vastradaan, the world's largest collection of clothes for recycling and donation (2019), and the world's largest collection of school supplies gathered in just 24 hours (2019). Through Go Green, or Vriksh Hi Jeevan Abhiyaan, he brought together thousands of participants to set the record for the most people potting plants simultaneously (2020), promoting environmental awareness and reforestation. His record-setting work continued with the largest donation of personal hygiene products in one hour (2021), the world's longest line of hunger relief packages (2022), and the largest sweater donation in an hour (2022). In 2023, he coordinated the planting of the most seeds in one hour with Seeds of Future, while in 2024, he held the world's largest stress management lesson, Busting Exam Stress, aimed at supporting students' mental health. In 2025 he achieved another record by having the largest display of solar powered lamps and in 2026 his tenth world record was achieved as the largest clay water pot sentence. These achievements not only spotlight his environmental advocacy but also reflect his commitment to philanthropy on a global scale.

### **A Leader in Hospitality and a passion for sports**

Through HRH Group of Hotels and as the brand ambassador for the Taj Group of Hotels, he promotes heritage tourism and cultural preservation. His work in hospitality as Chairman and Managing Director of The Lake Palace Hotels and Motels Private Limited merges conservation with community engagement, generating local employment while celebrating Rajasthan's rich heritage.

Dr. Lakshyaraj Singh Mewar has been elected for the third time as the President of the Udaipur District Cricket Association. His election was unopposed as he has consistently stood for promoting cricket, young cricketers and tournaments in Udaipur. Players, coaches and other support staff are given top priority at UDCA under Dr. Lakshyaraj's leadership. His dream project: world class stadium and sporting infrastructure in Udaipur to be established in the heritage city for the sports culture to thrive here for generations.

### **A Renaissance Man for a New Era**

Beyond his public work, Shriji is an accomplished artist, chef, photographer, and aeromodeling enthusiast. He is a collector of diecast car models and formulated a unique perfume which represents the house of Mewar with its fragrance and ingredients.

Epitomizing continuous learning and growth with a degree in hotel management from Australia, and an MBA in Human Resource Management. For securing First Position in MBA examination he is awarded University Gold Medal and Certificate of Merit. He is currently pursuing a PhD: A Study of Stress Management in School Going Students: Assessing the Stress, Identifying the Sources and its Impact on Student's Behaviour and Health.

Shriji Huzur Dr. Lakshyaraj Singh ji Mewar of Udaipur is a true beacon of cultural pride, progressive thought, and purposeful action, dedicated to nation-building and embodying a balanced approach to tradition and modernity for a better future.



### **Awards and Recognitions**

- Awarded Entrepreneur of the Year - Hospitality at The Economic Times Entrepreneur Summit and Awards 2026.
- Honoured by the Royal Heritage Custodian of the Year at the HELLO Magazine Hall of Fame Awards 2026.
- Honoured by General Upendra Dwivedi, PVSM, AVSM, Chief of the Army Staff, Indian Army with the Chief of the Army Staff Commendation Card, to recognize his outstanding and noteworthy contributions in the field of philanthropy, at New Delhi (2026).
- Honorary Degree of 'Doctor of Literature' (D.Litt.) conferred for his accomplishments, particularly in recognition of his extraordinary contributions to cultural preservation, social welfare, education, environmental sustainability and nation-building by Dr. Ajeenkya DY Patil, President and Chancellor, Ajeenkya DY Patil University, Pune (2025).
- Honorary Degree of 'Doctor of Literature' (D.Litt.) conferred for his accomplishments, particularly in the field of social work by His Excellency Shri Kalraj Mishra, Hon'ble Governor of Rajasthan and Chancellor, Mohanlal Sukhadia University, Udaipur (2022).
- Awarded 'Rajasthan Gaurav 2022' for distinguished service to the Rajasthan State and outstanding individual achievements during an event organised by Sanskriti Yuva Sanstha presided over by the Hon'ble Governor of Rajasthan (2022).
- Felicitated as one of the Covid Warriors by His Excellency Governor of Maharashtra, Shri Bhagat Singh Koshiyari (2020).
- Felicitated by His Excellency Shri Kalraj Mishra, Governor of Rajasthan in recognition of his philanthropic initiatives including three Guinness World Records and social services (2021).
- Inducted as the youngest member in the Advisory Board to the Hon'ble Governor of Rajasthan (2022).
- Awarded the 7th Bharat Gaurav Award at UK House of Commons at Parliament in London for being a source of inspiration to the youth of the Nation (2019).
- Alumni Awards for Social / Environmental Responsibility has been presented to him by the Blue Mountains International Hotel Management School, Australia (2019).
- Chief Guest for the launch of Dr. Norbert Peabody's edition of Tod's 'Annals and Antiquities of Rajasthan' at the Brunei Gallery, School of Oriental and African Studies, University of London (2023).
- Elected an Honorary Fellow of the Royal Asiatic Society of Great Britain and Ireland.
- Chief Guest for 'Ragamala - Pictures for All Senses Exhibition' at Museum Rietberg, Zurich, an international exhibition showcasing a celebration of the traditional genre of Raagmala paintings from India, an evocative art form that blends music, poetry, and visual artistry (2024).
- The Hon'ble Governor of Maharashtra Shri C.P. Radhakrishnan honoured Dr. Lakshyaraj Singh Mewar at the Pratibha Samman Ceremony of Bhamala Foundation, Mumbai for his excellent work in various fields of social service (2024).
- Other awards include felicitation by FHRAI, MICE awards, National Tourism Awards and commemorative awards for the extensive philanthropic work that he undertakes.

### **Honours and Positions**

- Brand ambassador for the Taj Group of Hotels, fostering the promotion of Indian tourism, art, culture, and the preservation of Indian heritage.
- Brand ambassador for Primanté, the premium suiting and shirting brand of Arvind Limited.
- He has been honorary speaker at TEDx at Heritage Girls School, Udaipur (2022), TEDx at IIM, Udaipur (2022) and TEDx at IIM, Ahmedabad (2023).
- Managing Committee Member of the Hotel & Restaurant Association of Northern India
- Executive Committee Member of The Federation of Hotel & Restaurant Association of India.
- Member of Indian Heritage Hotels Association.
- Advisor of Imperial Chamber of Commerce & Industry.
- Honorary Member of Udaipur Chamber of Commerce and Industry and Chairman of Tourism Sub Committee 2020-21.
- Brand Ambassador of Round Table India.

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